



***“América Móvil acquires Simple Mobile”***

**Mexico City, Mexico, June 19, 2012 -- América Móvil, S.A.B. de C.V. (“AMX”) (BMV: AMX; NYSE: AMX; NASDAQ: AMOV; LATIBEX: XAMXL), announced that after receiving the required regulatory approvals, its subsidiary Tracfone Wireless, Inc., has acquired today 100% of the operations of Simple Mobile, Inc. (“Simple Mobile”).**

Simple Mobile is one of T-Mobile’s largest mobile virtual network operators (MVNO’s) in the United States, that services over 1 million customers and offers, among others, voice, messaging, data and wireless broadband plans.

***About AMX***

AMX is the leading provider of wireless services in Latin America. As of March 31, 2012, it had 246 million wireless subscribers and 59.7 million fixed revenue generating units in the Americas.

***Legal Disclaimer. This press release contains certain forward-looking statements that reflect the current views and/or expectations of AMX and its management with respect to its performance, business and future events. We use words such as “believe,” “anticipate,” “plan,” “expect,” “intend,” “target,” “estimate,” “project,” “predict,” “forecast,” “guideline,” “should” and other similar expressions to identify forward-looking statements, but they are not the only way we identify such statements. Such statements are subject to a number of risks, uncertainties and assumptions. We caution you that a number of important factors could cause actual results to differ materially from the plans, objectives, expectations, estimates and intentions expressed in this release. AMX is under no obligation and expressly disclaims any intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.***